RESEARCH METHODOLOGY & IPR

Course Outcomes:

At the end of this course, students will be able to

CO1: Illustrate research problem formulation.

CO2: Analyse research related information and research ethics.

CO3: Summarise the present day scenario controlled and monitored by Computer and Information Technology, where the future world will be ruled by dynamic ideas, concept, creativity and innovation.

CO4: Explain how IPR would take such important place in growth of individuals & nation, to summarise the need of information about Intellectual Property Right to be promoted among student community in general & engineering in particular.

CO5: Relate that IPR protection provides an incentive to inventors for further research work and investment in R & D, which leads to creation of new and better products, and in turn brings about economic growth and social benefits.

UNIT I: (8 Lectures)

Research Methodology: An Introduction Meaning of research problem, Sources of research problem, Criteria and Characteristics of a good research problem, Errors in selecting a research problem, Sc Necessary Instrumentations.

Learning Outcomes:

- 1. Explain the scope and objectives of a research problem (L2)
- 2. List out criteria and characteristics of a good research problem (L1)
- 3. Summarize the approaches of investigation of solutions for a research problem (L2)

UNIT II: (6 Lectures)

Literature Survey and Ethics

Effective literature studies approaches, analysis Plagiarism, and Research ethics.

Learning Outcomes:

- 1. Outline the Literature study approaches (L2)
- 2. Adapt Research ethics in professional life (L6)
- 3. Explain legal compliances of Plagiarism (L2)

UNIT III: (6 Lectures)

Interpretation and Report Writing

Effective technical writing, how to write a report, Paper Developing a Research Proposal, Format of research proposal, presentation and assessment by a review committee.

Learning Outcomes:

- 1. Demonstrate technical report writing (L2)
- 2 Develop research paper writing skills (L3)
- 3. Develop Power Point Presentation skills (L3)

Unit IV

Intellectual Property Rights and Patents (8 Lectures)

Nature of Intellectual Property: Patents, Designs, Trade and Copyrights. Process of Patenting and Development: technological research, innovation, patenting, development. International Scenario: International cooperation on Intellectual Property, Procedure for grants of patents, Patenting under PCT.

Learning Outcomes:

- 1. Explain Intellectual Property Rights and differentiate among Patents, Designs, Trade Marks and Copyrights (L2)
- 2. Outline the process of patenting and development (L2)
- 3. Explain the procedure for granting patent (L2)

Unit V (6 Lectures)

Intellectual Patent Rights and Developments Scope of Patent Rights. Licensing and transfer of technology, Patent information and databases, Geographical Indications. New Developments in IPR: Administration of Patent System, New developments in IPR; IPR of Biological Systems, Computer Software etc. Traditional knowledge, Case Studies, IPR and IITs / NITs/ IIITs.

Learning Outcomes:

- 1. Explain patent right and its scope (L2)
- 2. Make use of Patent information and databases (L3)
- 3. Discover the new developments in IPR (L4)

Text Books

- 1. Kompal Bansal & Parshit Bansal,—Fundamentals of IPR for Beginner's, 1st Edition, BS Publications, 2016.
- 2. Kothari, C., R., —Research Methodology, 3 rd Edition, New Age International, 2017.
- 3. Ranjit Kumar, —Research Methodology A Step by Step for Beginner's, 2nd Edition, Pearson, Education, 2016.
- 4. Ramappa, T., —Intellectual Property Rights Under WTOI, 2 nd Edition, S Chand, 2015

References

- 1. KVS Sharma, —Statistics made simple, Do it yourselfl, 2 nd Edition (Reprint), Prentice Hall, 2010.
- 2. Mark Saunders, Philip Levis, AdrainThornbill, —Research Methods for Business Students, 3rd Edition (Reprint), Pearson Education, 2013.