Center for Innovation and Incubation (CFII)
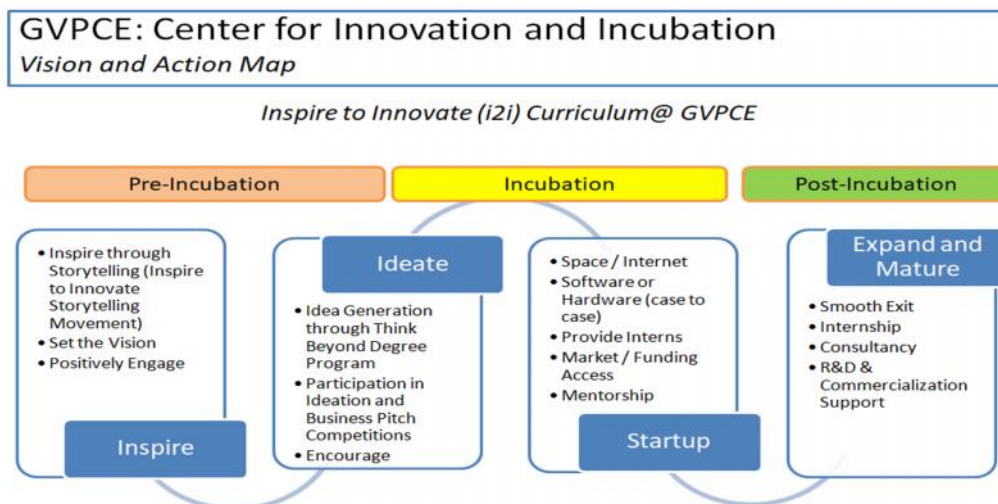## Inspire to Innovate (i2i) Storytelling Movement

Vision and Mission: Center for Innovation and Incubation, GVP College of Engineering (A) established **in year 2011** and introduced *Inspire to Innovate (i2i) Storytelling Movement* to inspire students and promote innovation and entrepreneurship in the campus. The center's mission to inspire students by making them hear positive stories, help them think differently, and make them to operate on creative and innovative platform. It has dedicated Director to oversee the center's vision and mission.

Inspire through Storytelling - Innovate for Life turning: This model brings distinction in promoting inspiration, thinking, creativity, innovation, entrepreneurship, leadership, professionalism, research and relevance to nation building. In this context, Center sends Inspire to Innovate (i2i) Stories to all students of GVP and outside 20,000+ recipients. On case to case basis, physically conducting storytelling workshops on school/ college platforms. These letters contain inspiring stories of people, ideas and live case studies.

- ❖ Letters are published at http://i2iTM.blogspot.com
- ❖ The Story of Center for Innovation and Incubation Documentary Series - 1. https://youtu.be/hEhcueZpHXM
- ❖ Students Design Thinking Projects- GVPCE-Center for Innovation and Incubation Series – 2. https://youtu.be/LkdtZHwE0uY
- ❖ Students Design Thinking Projects- GVPCE-Center for Innovation and Incubation Series – 3. https://youtu.be/3bUbSXGv_OQ

Patents and Startups: So far Center has filed 20+ patents and incubating 15+ startups.

GVPCE: Center for Innovation and Incubation
Vision and Action Map

Inspire to Innovate (i2i) Curriculum@ GVPCE

Pre-Incubation	Incubation	Post-Incubation

Inspire
- Inspire through Storytelling (Inspire to Innovate Storytelling Movement)
- Set the Vision
- Positively Engage

Ideate
- Idea Generation through Think Beyond Degree Program
- Participation in Ideation and Business Pitch Competitions
- Encourage

Startup
- Space / Internet
- Software or Hardware (case to case)
- Provide Interns
- Market / Funding Access
- Mentorship

Expand and Mature
- Smooth Exit
- Internship
- Consultancy
- R&D & Commercialization Support

Center for Innovation and Incubation (CFII)
Inspire to Innovate (i2i) Storytelling Movement

How it helps students?
1. By reading or hearing these stories, one would **set vision for himself and execute goals** without any external influence (impacts reticular cortex function in the human brain)
2. It helps in invoking **one's own choice of intelligence**
3. inspire to innovate (i2i) storytelling movement is an **edutainment (education + entertainment)** process
4. This process **cuts-down the re-skilling cost** as individual inspires and learns skill on his own

For More Details, Please contact

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