

ENTREPRENEURIAL FINANCE

Course Code: 15FE1106

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Course Outcomes:

At the end of the course the student will be able to

CO 1: Understand the importance of financial management and managing a new venture.

CO 2: Analyze the various sources of investment and also know the support provided by the state and central government for entrepreneurship.

CO 3: Determine the various financial support schemes provided different institutions to the entrepreneurs.

UNIT – I: Financing and Managing New Venture

(5 lectures)

Importance of Financial Management as an integral part of Entrepreneurship -Conducting a feasibility analysis - What lenders and investors look for in a business plan.

UNIT – II: Sources of Finance

(5 lectures)

Various sources of Investment - Basics of Venture Capital and Angel Investment - Start-up Culture - Various measures of encouragement and support being provided by the State and Central Government for strengthening the Entrepreneurial Culture

UNIT – III: Institutional Financial Support

(6 lectures)

Schemes and functions of rate of Industries - District Industries Centres (DICs) - Industrial Development Corporation (IDC) - State Financial Corporation (SFCs) - Small Scale Industries Development Corporations (SSIDCs) -Khadi and Village Industries Commission (KVIC) - Technical Consultancy Organisation (TCO) - Small Industries Service Institute (SISI) - National Small Industries Corporation (NSIC) - Small Industries Development Bank of India (SIDBI).

Text Books

S.No	Author	Title	Edition	Publisher	Year
1	Vasant Desai	Dynamics of Entrepreneurial Development and Management	5 th	Himalaya Publishing House	2009
2	Lall, Madhurima, and ShikhaSahai	Entrepreneurship	1 st	Excel Book	2008
3	Charantimath, Poornima	Entrepreneurship Development and Small Business Enterprises	2 nd	Pearson Education	2012
4	ArunaKaulgud	Entrepreneurship Management	1 st	Vikas publishing house	2009

Reference Books

S.No	Author	Title	Edition	Publisher	Year
1	Robert Hisrich,& Michael Peters	Entrepreneurship	1 st	Tata Mc-Graw – Hill, New Delhi	2009
2	Dollinger	Entrepreneurship	1 st	Pearson	2009