



FACULTY PROFILE	
Name	Dr Y Aparna Rao
Date of Birth	18 <sup>th</sup> December 1979
Unique ID	1-473654315
Education Qualifications	MBA, PhD (AU), GMP (IIM V)
Work Experience <ul style="list-style-type: none"> <li>Teaching</li> <li>Research</li> <li>Industry</li> <li>Others</li> </ul>	20 years 19 Years
Area of Specialization	Micro Finance, General Management, Organisational Behavior, Human Resource Management.
Courses taught at Under Graduate / Post Graduate Level	Managerial Economics and Financial Accounting Management Science Industrial Management Entrepreneurship and Small Business Management Psychology Women Entrepreneurship Intellectual Property Rights and Patents Infrastructure Planning and Finance Management Organization Structure and Human Resource Management Organization Behaviour and Human Resource Management
Research Guidance <ul style="list-style-type: none"> <li>No. of papers published in National /</li> </ul>	25

<p>International Journals / Conferences</p> <ul style="list-style-type: none"> <li>• Master</li> <li>• Ph.D.</li> </ul>	
<p>Projects carried out</p>	<p>Industry Institute Partnership Cell. (AICTE Communications : RIFD/IIPC/(20)2010-2011 and No.. 200-22/FIN/2001-2002/2063)</p>
<p>Patents</p>	
<p>Technology Transfer</p>	
<p>Research Publications</p>	
<p>No. of Books published with details</p>	<ol style="list-style-type: none"> <li>1. Published a book, RURAL TRANSFORMATION THROUGH EMPOWERMENT OF WOMEN – THE INDIAN CONTEXT; ISBN 13- 978-1661404031, Kindle Direct Publishing, January 2020.</li> <li>2. Published a book, Micro Finance in India – A Critical Review of the SHG – Bank Linkage, Lambert Academic Publishing, ISBN (978-620-0-45843-8), November 2019.</li> </ol>