



FACULTY PROFILE	
Name	Dr. Ch S S S Kumar
Date of Birth	20 th July, 1980
Unique ID	1-466135083
Education Qualifications	B.Tech., MBA., Ph.D
Work Experience <ul style="list-style-type: none">• Teaching• Research• Industry• Others	15 Years 9 Months 10 Years
Area of Specialization	Marketing Management
Courses taught at Under Graduate / Post Graduate Level	<ul style="list-style-type: none">• Universal Human Values• Constitution of India• Essence of Indian Traditional Knowledge• Accounting and Economics for Engineers• Managerial Economics and Financial Accounting• Management Science• Industrial Management• Entrepreneurship and Small Business Management• Psychology• Women Entrepreneurship• Intellectual Property Rights and Patents• Infrastructure Planning and Finance Management• Organization Structure and Human Resource Management• Organization Behavior and Human Resource Management

Research Guidance No. of papers published in National / International Journals / Conferences <ul style="list-style-type: none"> • Master • Ph.D. 	
Projects carried out	
Patents	
Technology Transfer	
Research Publications	Two
No. of Books published with details	